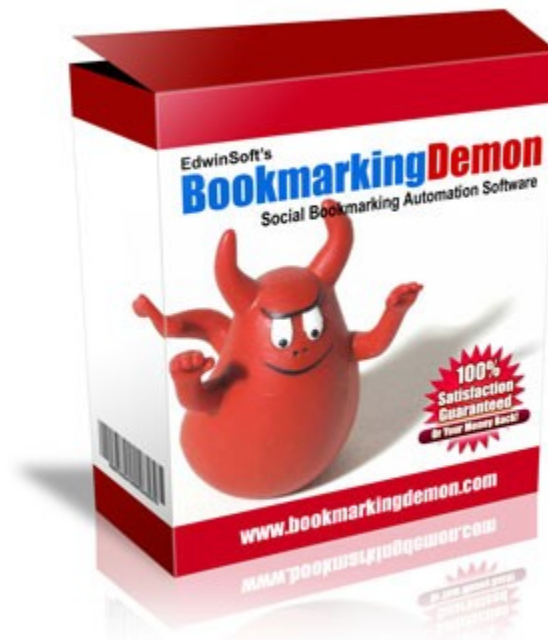




# BookmarkingDemon

Social Bookmarking Automation Software

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[BookmarkingDemon](http://www.bookmarkingdemon.com)

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Dear Friend,

You might have heard all the hype surrounding the term Tagging and Social Bookmarking in the past months. I bought many ebooks on the topic and they were packed with some really interesting information.

There is a lot of controversy on some of the Social Bookmarking tactics that are taught in those ebooks. Some view it as a way to spam for money and some view it as a linking strategy.

What really saddened me is that the authors will accuse each other of teaching spamming tactics when their own material is of a spamming nature.

Be it blackhat, whitehat or grayhat, we must always approach new ideas with an open-mind. We can analyze new ideas and judge for ourselves as to what can or cannot be done. I must admit that I have whitehat as well as blackhat sites. I use both whitehat and blackhat strategies.

“Yuck! You have blackhat sites, I'm not listening to what you are going to say!”

Sadly, I make more money with my whitehat sites :)

In this report, I will highlight for you how to Tag and Ping your blogs and use Social Bookmarking sites.

With that out of the way, enjoy this report!



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## Chapter 1: What Are Tags and Social Bookmarking

According to wikipedia

*A **tag** is a (relevant) keyword or term associated with or assigned to a piece of information (like picture, article, or video clip), thus describing the item and enabling keyword-based classification of information it is applied to.*

***Social bookmarking** sites generally organize their content using tags. Social bookmarking sites are an increasingly popular way to locate, classify, rank, and share Internet resources through the practice of tagging and inferences drawn from grouping and analysis of tags.*

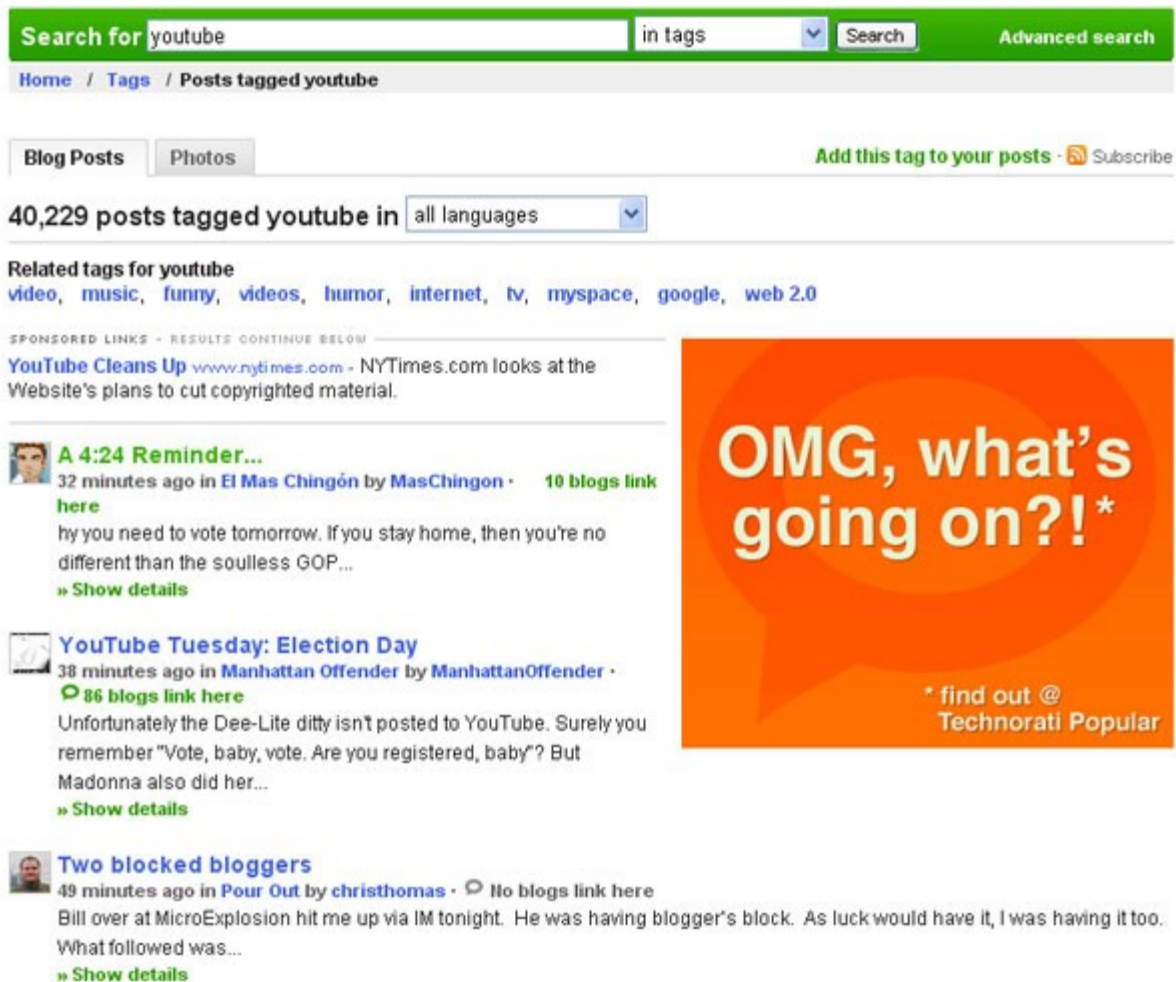
### There are 2 types of Tags

1) Tags that you create on your own blogs. You will ping your blogs for these Tags to be picked up.

2) Tags that you create on Social Bookmarking sites. You will Tag your site on these Social Bookmarking sites with a link back to your site.

Let's look at what a tag will look like in a Social Bookmarking site. We will look into Technorati for our examples.

As you can see from the following picture, blog posts that are tagged 'youtube' will appear in <http://technorati.com/tag/youtube>



The screenshot shows the Technorati search interface. At the top, there is a search bar with 'youtube' entered, a dropdown menu set to 'in tags', and a 'Search' button. Below the search bar, there are navigation links for 'Home / Tags / Posts tagged youtube'. A secondary navigation bar includes 'Blog Posts' and 'Photos' tabs, along with a link to 'Add this tag to your posts' and a 'Subscribe' button. The main content area displays '40,229 posts tagged youtube in all languages'. Below this, there are 'Related tags for youtube' including video, music, funny, videos, humor, internet, tv, myspace, google, and web 2.0. A 'SPONSORED LINKS' section features a link from NYTimes.com. The main list of results includes three entries: 'A 4:24 Reminder...' by MasChingon (10 blogs link here), 'YouTube Tuesday: Election Day' by ManhattanOffender (86 blogs link here), and 'Two blocked bloggers' by christhomas (10 blogs link here). Each entry includes a small profile picture, the title, time posted, author name, and a 'Show details' link. On the right side of the page, there is a large orange graphic with a speech bubble containing the text 'OMG, what's going on?!\*' and a note to 'find out @ Technorati Popular'.

We will look at the first blog post titled– A 4:24 Reminder...

So what did you see from the blog? You guess it right. It is tagged with the word 'youtube'.

Monday, November 06, 2006

### A 4:24 Reminder...



Why you need to vote tomorrow. If you stay home, then you're no different than the soulless GOP supporters who condone the images seen in this YouTube video. Get out and vote!

Technorati tags: [2006 Elections](#), [GOP scandals](#), [YouTube](#)

*So what? What is so great about tagging my blog?*

Guess what, I was looking for youtube videos and I searched 'youtube' in Technorati and I happened to land on this blog. I guess thousands of others are searching for 'youtube' too. It means that the traffic you are driving from Technorati is highly targeted. Best of all, it is free!



**A 4:24 Reminder...**

**32 minutes ago in El Mas Chingón by MasChingon · 10 blogs link**

**here**

hy you need to vote tomorrow. If you stay home, then you're no different than the soulless GOP...

**» Show details**

Now look closely at the stats of the blog post. It was posted only **32 minutes ago!**

In another word, you can start driving targeted traffic in minutes! No more waiting for frustrating SEOs to work.

## Chapter 2: Tag And Ping Your Blog

### A. Tag Your Post

The common question that I hear is “which blogging software? Blogger or Wordpress?” For Tag and Ping, Wordpress blogs will be the best because of their wide range tagging plugins.

What if you are not using Wordpress? Don't worry, you can tag your site manually. All you have to do is place the following code at the end of your blog post -

```
<a href= http://www.technorati.com/tag/KEYWORD” rel=“tag”>KEYWORD</a>
```

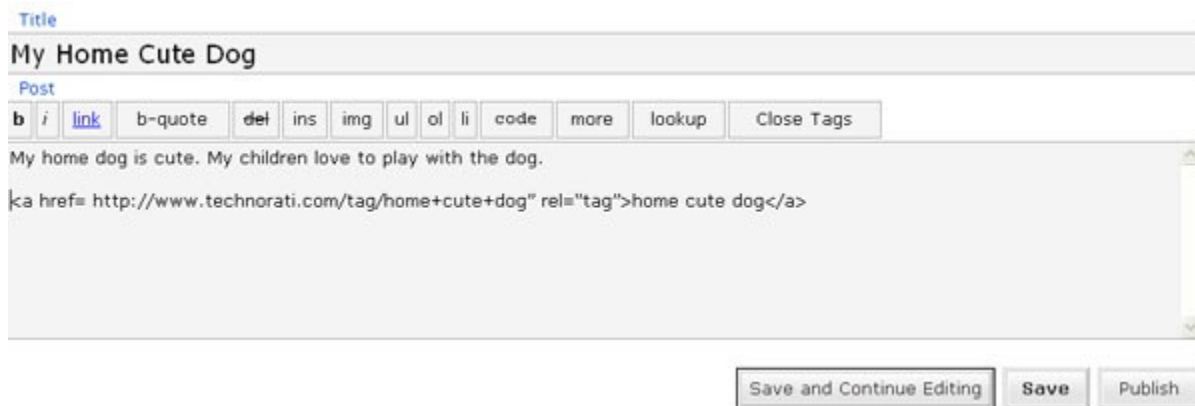
Replace KEYWORD with the word that you want to target. You will need a + sign if your keyword is of two or more words.

E.g.

```
<a href= http://www.technorati.com/tag/dog” rel=“tag”>dog</a>
```

```
<a href= http://www.technorati.com/tag/cute+dog” rel=“tag”>cute dog</a>
```

```
<a href= http://www.technorati.com/tag/home+cute+dog” rel=“tag”>home cute dog</a>
```



If you are using your own wordpress blogs, you can do this easily by downloading the plugin from <http://www.broobles.com/scripts/simpletags/>

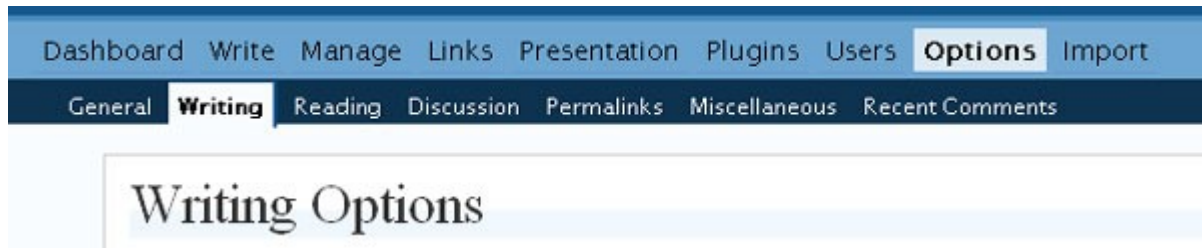
With this plugin, all you have to do is enter the following in your blog entries:

```
[tags]home cute dog[/tags]
```

## B. Ping Your Post

Next we have to make sure that when we publish the blog, the blogging software automatically pings Technorati.

If you are using Wordpress, go to Options>Writing



You will find the following at the end of the page. Make sure <http://rpc.technorati.com/rpc/ping> is in your 'Update Services' section.



If your blogging software doesn't have the automatic pinging function, you can do it manually by going to

<http://technorati.com/ping>

## Chapter 3: Make Sure Your Tags Are Picked Up

Sometimes Social Bookmarking services like Technorati don't pick up your Tags. There is no 100% sure way or guarantee that Technorati will always pick up your Tags. However, you can use the following methods to reduce the chance of such things happening.

### A. Put the following code in your header html

Place the following code in your Wordpress template's <head></head>

```
<link rel="alternate" type="application/rss+xml" title="RSS" href="<?php bloginfo('rss2_url'); ?>" />
<link rel="alternate" type="text/xml" title="RSS .92" href="<?php bloginfo('rss_url'); ?>" />
<link rel="alternative" type="application/atom+xml" title="Atom" href="<?php bloginfo('atom_url'); ?>" />
```

If you are using Blogger, you can place the following code in your template's <head></head>

```
<link rel="alternative" type="application/atom+xml" title="TITLE OF YOUR BLOG"
href="http://YOURBLOG.blogspot.com/atom.xml" />
```

### B. Make sure the Tags can be found in your RSS feed

You can check your RSS feed or Atom Feed to see if your tags are within your blog entry. Make sure you can find -

```
<a href= http://www.technorati.com/tag/KEYWORD" rel="tag">KEYWORD</a>
```

There are many Wordpress plugins that don't add your tags to your blog's RSS feed. That is why I recommend using the wordpress plugin <http://www.broobles.com/scripts/simpletags/>. It automatically inserts Tags into your RSS feed.

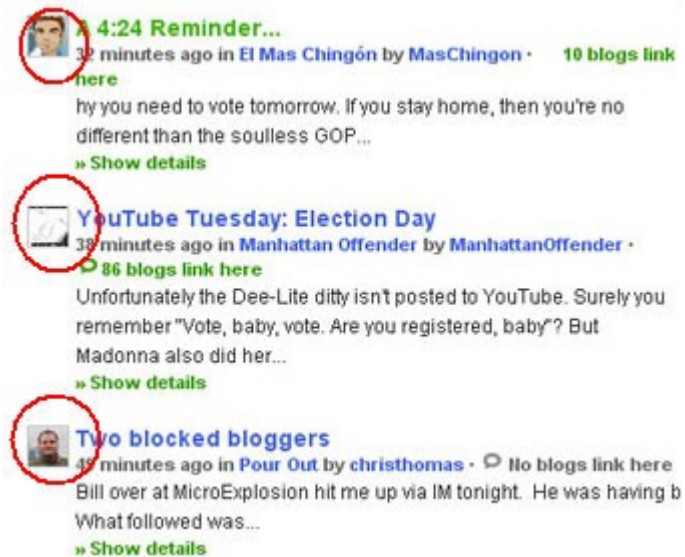
### C. Make sure there are no other bad scripts

Make sure your site doesn't have scripts that will prevent spiders from crawling your sites. You can check your sites for errors from

<http://onlinewebcheck.com/?google=online+html+checker>

## Chapter 4: Make Yourself Stand Out

Look at the following picture, they use attractive pictures attached to their blog posts.



You need to sign up for a profile at Technorati before you can attach your picture.  
<http://technorati.com/signup/>

You will get more clicks with interesting looking pictures such as the one below.



## Chapter 5: Getting More Links From Social Bookmarking Sites

Technorati is just one of the sites where you can get free traffic from tagging your blog. There are hundreds of sites that will pick up your TAGS and send you traffic. You can multiply your traffic by bookmarking your blog to Social Bookmarking sites.

Social Bookmarking websites are basically sites that categorize and store bookmark links. Millions of visitors flood these Social Bookmarking sites to search for information. So the idea of bookmarking is to post links back to your web page from these Social Bookmarking websites. You will specify some keywords (we call it TAGS) which categorize your bookmark.

### A. List of Social Bookmarking Sites

You can start bookmarking your site to this list of sites that I found at Wikipedia.

- [A1-Webmarks](#) (Personal bookmark server with social bookmarking features.)
- [Aardvark](#) (Personal bookmark server with social bookmarking features for musicians.)
- [BandBuzzer](#) (Social bookmarking for music bands and artists.)
- [BibSonomy](#)
- [BlinkList](#)
- [BlogMarks.net](#)
- [BlogMemes.net](#) (Network also has French, Spanish and Portuguese version - [BlogMemes.info](#))
- [BlogLines.com](#)
- [Blue Dot](#)
- [Bookmark Manager](#)
- [BuddyMarks.com](#)
- [ChipMark.com](#) (Online bookmarks with web access, a Firefox extension, and an IE plugin.)
- [CollectFavorites.com](#)
- [Connectedy](#) (Converts browser bookmarks into social categories.)
- [Connotea](#) and [CiteULike](#) (Social bookmarking for the scientific community)
- [Complore](#) (Research Collaboration Tool for Researchers)
- [del.icio.us](#)
- [Digg](#)
- [Dohat.com](#)
- [DZone](#) (Fresh Links for Developers)
- [Fantacular](#)
- [FatRedFish](#)



- [Favoor](#) (Available in English and German)
- [Forums Of India](#) (Social bookmarking site related to India, based on pligg)
- [Fritterware](#) (Social bookmarking site related to gaming)
- [furl](#)
- [Humdigg](#) (Community news sharing site with emphasis on Tech content.)
- [IndieCentral](#) (Indie Artist, Band, Performer Social Network)
- [GoKoDo MyBookmarks](#)
- [IndiaGram](#) (Also has a voting system like Digg.com)
- [Indiamarks](#) (Bookmarking site dedicated to Indian community)
- [Jots](#)
- [Kaboodle](#)
- [Lounge](#) (Simple tag-supported bookmarking site)
- [Ma.gnolia](#)
- [MarkaBoo](#)
- [MindDeposit](#)
- [Mobleo](#) (Manage, discover, and share mobile bookmarks)
- [MyWebDesktop](#)
- [Netvouz](#)
- [Newsvine](#)
- [Newsique](#)
- [NooZ](#) (Social bookmarking that integrates with MySpace)
- [Philippine Country Bookmarks](#) - (Bookmarking site dedicated to Filipino community)
- [Pixelmo](#) (Bookmarking for video gaming news)
- [Pligg](#)
- [PutVote.com](#) A digg like community bookmarking site for Indian blogs
- [Rambhai](#) An India centric social bookmarking community
- [Reddit](#)
- [Rojo](#) (Social bookmarking that integrates with RSS feed reading.)
- [Scuttle](#)
- [Searchles](#)
- [Shadows](#)
- [Shoppersbase](#) (Bookmarking website for online shoppers)
- [Simpy](#)
- [SiteTagger](#) (Bookmarking with automatic popularity ranking)
- [Smarking](#)
- [SportsLister](#) (Bookmarking website focused on sports and games)
- [Spurl](#)
- [Submit To 50 Social Bookmarking Websites](#)
- [Technorati](#)
- [Social Bookmarking](#) (Provides users with a personal social bookmarking sub-domain)

- [TekTag](#)
- [Tutorialism](#) (Bookmarking website for tutorials)
- [Wink](#)
- [Yahoo! My Web](#) (Available in many languages)
- [StumbleUpon](#) (easy and intuitive social bookmarking and channelsurfing)
- [VallySpace.com](#)
- [Webmaya.net](#) (Social bookmarking site designed for Indian audience)

With so many Social Bookmarking sites, you can easily get hundreds of backlinks for free - not to forget that we still have hundreds of Scuttle Bookmarking sites! Scuttle is an opensource script whereby you can use the script to start your own bookmarking site similar to Scuttle.org.

## **B. Social Bookmarking Automation Software**

Social Bookmarking is time consuming because you have to manually bookmark your sites. There are many softwares out there that will bookmark your pages automatically.

They sound great but they are way overpriced. Some of these tools have ridiculous monthly fees. Most of them are spamming tools developed to destroy the Social Bookmarking sites. These spamming tools randomly generate account name and passwords at these Social Bookmarking sites and post hundreds of links at a single go. Many social bookmarking sites were shut down because of these tools.

If you want a Social Bookmarking Automation Software that -

- automatically creates accounts and bookmarks to 20 major social bookmarking sites
- automatically creates accounts and bookmarks to an unlimited number of added Scuttle sites
- is not expensive

You can take a look at <http://bookmarkingdemon.com>

It is a great time saver and I use it everyday. In order to position itself away from being a spamming tool, it doesn't generate accounts with random names and passwords. You will need to specify a login name and password for account creations.

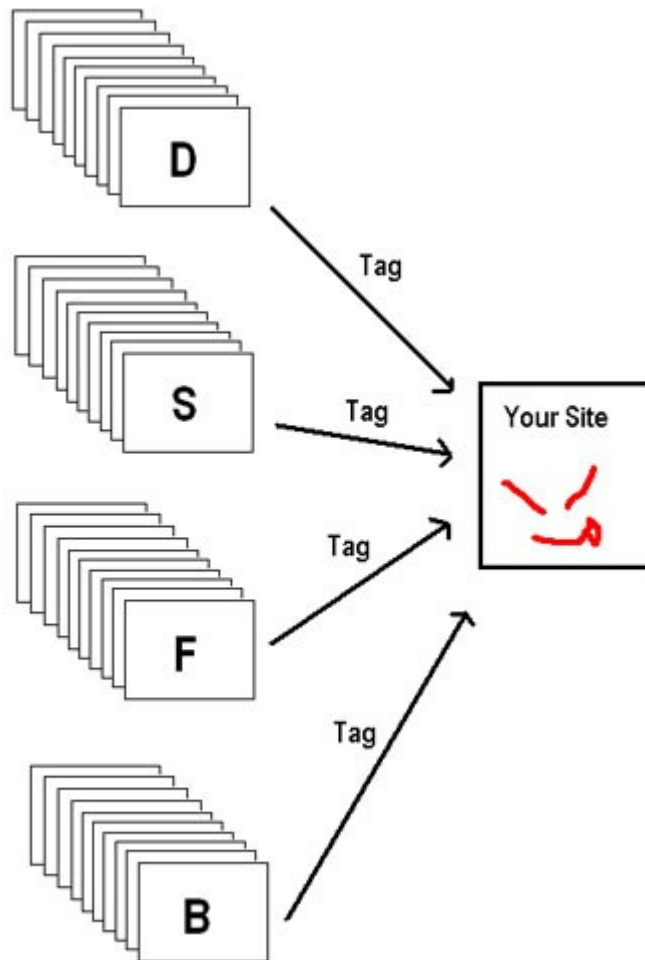
If you compare <http://bookmarkingdemon.com> with other tools in the market, you will find that it is the best in value in terms of features and pricing.



### C. Spamming

There is no 100% sure way to prevent people from using automation software to spam the Social Bookmarking sites. Let me give you a basic overview of what spamming is all about.

For example, you create 10 accounts at each of the Social Bookmarking site D, S, F and B. You then bookmark and tag your site to these 40 accounts.



My example is too decent I guess. Spammers usually create hundreds of accounts at each of the Social Bookmarking sites. Let's say the spammers create 100 sites at 20 bookmarking site. It will be 2000 instant backlinks!

So the basic idea behind spamming is to grow your network by creating as many accounts and posting your bookmarks to as many Social Bookmarking services as possible. This will result in your site appearing in the daily 'most popular' section for some of the Social Bookmarking sites.

This is a very short term strategy to drive traffic to your site. All your accounts will be deleted almost instantly. Most major Social Bookmarking sites have strict rules nowadays. They will ban your IP address once they find out you are spamming their sites.

Stop wasting time on spamming the social bookmarking sites. Stop using the 'You delete, I just make more' strategy.

#### **D. Whitehat Method**

Let's do it the whitehat way. It is a more stable way of building backlinks to your sites. Can you imagine what the search engines will think if you generated 1000 backlinks overnight? They will automatically classify you as a search engine linking spammer.

In the long term, we will need search engines to send us traffic. The traffic from search engines is still KING. They are here to stay. Search engines love sites that have a progressive linking system. It means search engines love sites that consistently have new incoming links on a daily basis.

One of the best ways to get those incoming links on a regular basis is Social Bookmarking. I tried both blackhat and whitehat Social Bookmarking and the later emerged as the winner.

Using the blackhat method, I'm able to see an unbelievable amount of traffic in a single day but then it disappears the next day. So at the end of the day, not only do the Social Bookmarking sites hate me, the search engines also hate me. If you are happy with short term money, I'm not stopping you from spamming. I mean I can't!

All I did that I simply used <http://bookmarkingdemon.com> to bookmark 2 urls in the morning and 2 urls at night. I only have one account at each of the social bookmarking site and some 20 scuttle sites. I tried it out on some of my sites (with rewritten PLR articles).

Without any other incoming links, I was able to buy one McDonald's meal per day with my AdSense income after 1-2 months. The traffic was coming from the search engines as well as the Social Bookmarking sites. It might not be a huge amount but if you multiply it by the number of sites you can come out with, you will see the difference.

You might have noticed that I never show you any screenshot of my income or create any hype to seduce you. If you do need it to convince yourself though, you can try visiting some of the other websites. They have many beautiful screenshots made on photoshop.

Ok, back to the main question. Will Social Bookmarking last? All I can say is that if you don't act now, you will regret not cashing in on this new technology. Remember the days when Blog and Ping made many people rich? Tagging and Social Bookmarking is still new and you can take advantage of it right now before the rest of the world catches up.

To your success,



Edwin Brian

<http://bookmarkingdemon.com/>